

From Process to Delivered Value



Image Options' unique process ensures your project completes on-time, on-spec and on-budget while keeping your return on investment a top priority. Our approach makes getting the results you need as simple as R.O.I.

This chart displays Image Options' organization and process in detail. Overall process categories—Review & Design, Optimize & Produce, Implement & Finalize—transition to specific functions, tasks and results. These are in turn supported by Image Options' comprehensive capabilities and individual staffing roles. The chart concludes with corresponding process outcomes and recognition of delivered value for you and your project.

Process	REVIEW & DESIGN		OPTIMIZE & PRODUCE			IMPLEMENT & FINALIZE	
	COLLABORATE ▪ Research ▪ Understanding ▪ Organizing	VISUALIZE ▪ Translate Concepts ▪ Ideation	EXAMINE ▪ Verify Details ▪ Explore Prototypes	ASSESS ▪ Scrutinize Function ▪ Review Materials	CONSTRUCT ▪ Photography ▪ Photo Editing ▪ Fabrication	ORGANIZE ▪ Gather ▪ Arrange ▪ Collate	VERIFY ▪ Confirm Planning
	PLAN ▪ Strategy ▪ Site Surveying ▪ Cost Estimates	CONCEIVE ▪ Conceptualize ▪ Precedents ▪ Schematic Design	ANALYZE ▪ Spec Proofing ▪ Client Proofing ▪ Prototype Testing	DEVELOP ▪ Explore Efficiencies ▪ Study Opportunities	GENERATE ▪ Printing ▪ Quality Control	PREPARE ▪ Package ▪ Coordinating	ACTIVATE ▪ Unveil ▪ Launch
Function	COMMUNICATE ▪ Proactive ▪ Share/Liaison	CREATE ▪ Design Development ▪ Production Drawings	ALIGN ▪ Production Preparation	IMPROVE ▪ Value Engineering ▪ Lifecycle Optimization	COMPLETE ▪ Finishing	FULFILL ▪ Shipping ▪ Tracking	COMPLETE ▪ Installing ▪ Document Installation
	IO SERVICES & CAPABILITIES						
	CLIENT SERVICES ▪ Account Directors ▪ Account Managers ▪ Project Managers ▪ Customer Service Representatives	DESIGN ▪ Environmental Designers ▪ 2D Designers ▪ 3D Designers ▪ Engineers	PROTOTYPES & PREPRESS ▪ Prepress Specialists ▪ Fabricators ▪ Designers ▪ Graphic Technicians ▪ Engineers	VALUE ENGINEERING ▪ Value Engineers ▪ Technicians ▪ Fabricators ▪ Account Managers ▪ Project Managers	PRODUCTION ▪ Fabricators ▪ Press Operators ▪ Production Supervisors ▪ Print Technicians ▪ Photographers ▪ Quality Control Technicians	SHIPPING & DISTRIBUTION ▪ Quality Control Technicians ▪ Shipping Coordinators ▪ Traffic Controllers ▪ Delivery Drivers	INSTALLATION ▪ Quality Control Technicians ▪ On-Site Supervisors ▪ On-Site Project Managers ▪ Installation Specialists
Delivered Value	ENVISION STRATEGY	ENVISION INSPIRATION	ENVISION PRECISION	ENVISION IMPROVEMENT	ENVISION CAPABILITY	ENVISION DELIVERY	ENVISION IMPACT

Image Options
 Foothill Ranch, CA
 info@imageoptions.net
 949-586-7665

